



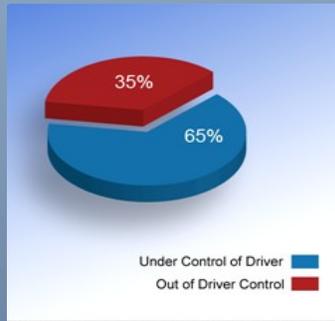
Total Training Solution: Fuel Management

Fuel is a major expense for commercial carriers and escalating diesel prices have companies searching for new, innovative ways to reduce fuel consumption, reduce overall costs and improve driver productivity. At L3, we have the answer. Our Total Training Solution for Fuel Management combines state-of-the-art simulation training and online courseware to give your drivers the ability to learn and master the necessary skills that will improve their on the job performance.

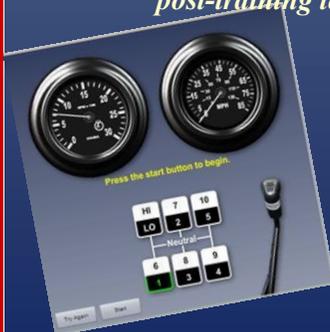
L3's Fuel Management Training is proven to improve fuel efficiency and safety results

Did You Know?

Over 65% of fuel efficiency is directly affected by driver/operator behavior? At L3, we know how crucial proper training is to develop the right behaviors. Our program stresses fundamental skills combined with practice and feedback to improve your drivers' abilities.



Drivers practice critical skills of speed management, idling, pre-trip inspection and progressive shifting using virtual simulation. Pre- and post-training tests show an immediate driver improvement!



New skills are reinforced with online courseware that is designed using the latest adult learning methodology. Highly engaging and interactive content helps your drivers sustain improved performance!

What Customers Have To Say:

"We knew we wanted to try something new in terms of hands - on training that didn't burn more fuel in the process. We also needed training where we could realize a quick return-on-investment. L3's simulation training has done just that— given us the savings we have been looking for plus even more! Within 30 days after training, we experienced a 15% reduction in fuel costs. With a fleet of over 1,500 drivers, this is a substantial savings to us."

—Kraft Foods Safety Manager

"Using simulation to train fuel management is the gift that keeps on giving. On an annual basis, we use 335,000 (10%) fewer gallons of fuel and we have been able to sustain that level for some time. Because L3's program stresses speed management and proper vehicle inspections, we have also reduced our major accidents by 50%. Bottom line, our drivers are both safer AND more productive."

—Schneider National, Safety Director

"We use simulation mostly with experienced drivers who sometimes have habits that are hard to break. Simulation training helps break down the barrier of training these drivers. So far, we have experienced a reduction in idle time of 7%. Drivers changing their habits and idling less saves thousands of gallons in fuel—and lessens engine wear and tear too."

—JB Hunt, Safety Ops Mgr.

Experience the Difference a Total Training Solution Can Make. Contact L3 Today!

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